



## FORA.tv Announces Live Stream and On-Demand Video Viewing Within Twitter for Conferences and Events

**FORA.tv video player now plays live streams and on-demand video directly in tweets; Intelligent Squared U.S. will use capability to share tonight's live streamed debate directly with their Twitter followers.**

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[FORA.tv](#), the leading provider of video production, online distribution and monetization services for the conference and event industry, today announced the capability to stream live and on-demand video within Twitter via the FORA.tv player. When a Twitter user shares a link to a live stream or on-demand video on FORA.tv, their followers will be able to watch the video directly in that tweet with the FORA.tv video player. This feature will be showcased during the live stream of today's Intelligence Squared U.S. debate, "Let Anyone Take a Job Anywhere," starting at 6:45 pm EDT. The event can be viewed at [intelligencesquaredus.fora.tv](http://intelligencesquaredus.fora.tv).

"We are proud to join a select group of approved providers that have the capability to present live and on-demand video streams within the Twitter platform," said Blaise Zerega, President and CEO of [FORA.tv](#). "This capability enables our partners to broaden the reach of their conferences and event video with a click of the "Tweet" button. Now our partners can better capitalize on the existing Twitter chatter around their events and conferences by bringing the video directly to their Twitter followers.

"We're excited to partner with FORA.tv to present our debates live on Twitter, viewable in real time," said Clea Chang, Director of Marketing and Digital Strategy for Intelligence Squared U.S. "With Twitter's powerful network effects, we can expand our audience and further raise the level of public discourse online."

[Watch The Intelligence Squared U.S. Debate: October 30 at 6:45 pm EDT](#)

Tonight Intelligence Squared U.S. will take advantage of this new capability by sharing the live stream of today's debate "Let Anyone Take a Job Anywhere" with the Twitter followers of @IQ2US. Viewers everywhere are encouraged to join the Twitter conversation around the debate by using the hashtag #jobsdebate. Following the live stream, FORA.tv will offer the debate as a free on-demand program, and the full video and highlights will be available to share and view on Twitter.

### ABOUT FORA.tv

FORA.tv is the leader in video production, online distribution and monetization services for the conference and event industry. FORA.tv helps hundreds of organizations including the Aspen Institute, the Economist, the New York Public Library, and Wired expand the audience for their events. FORA.tv has been named a "Top 50 Web Site" by TIME, and a "Top Education Site" by The Telegraph. FORA.tv is based in San Francisco. For more information, visit <http://fora.tv>. For more information about FORA.tv's Video Services, visit <http://services.fora.tv>.

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